Criteria	Questions to help you explore the criteria	Your answer?
Personalized recommendations	How effective was the application in offering personalized product recommendations and tailored skincare routines? Did its level of customization surprise or disappoint you?	
Virtual try-on and augmented reality	Does it have virtual try-on technology? If so, how effective was it in tracking your face? Was the experience realistic?	
Privacy and data sharing	Is it easy to access the terms and conditions of sharing your data? Do you feel you have the option to opt out of any data sharing?	
Human touch in recommendations	To what extent was the AI experience complete? Did you wish you had a human expert to help sift through the advice or explain something?	
Ease of use and accessibility	How easy was it to use and navigate in general? Do you think someone with a disability challenge can use the app to the same degree? Did you notice any bias? Are some skin types excluded, for example?	
Suggestions for improvement	How could the owner of the app make it more credible and useful? Is there something you wish it	

	could do for you?	
(Any other criteria?)	Is there something more about the app you'd like to report?	